

Fig. 1

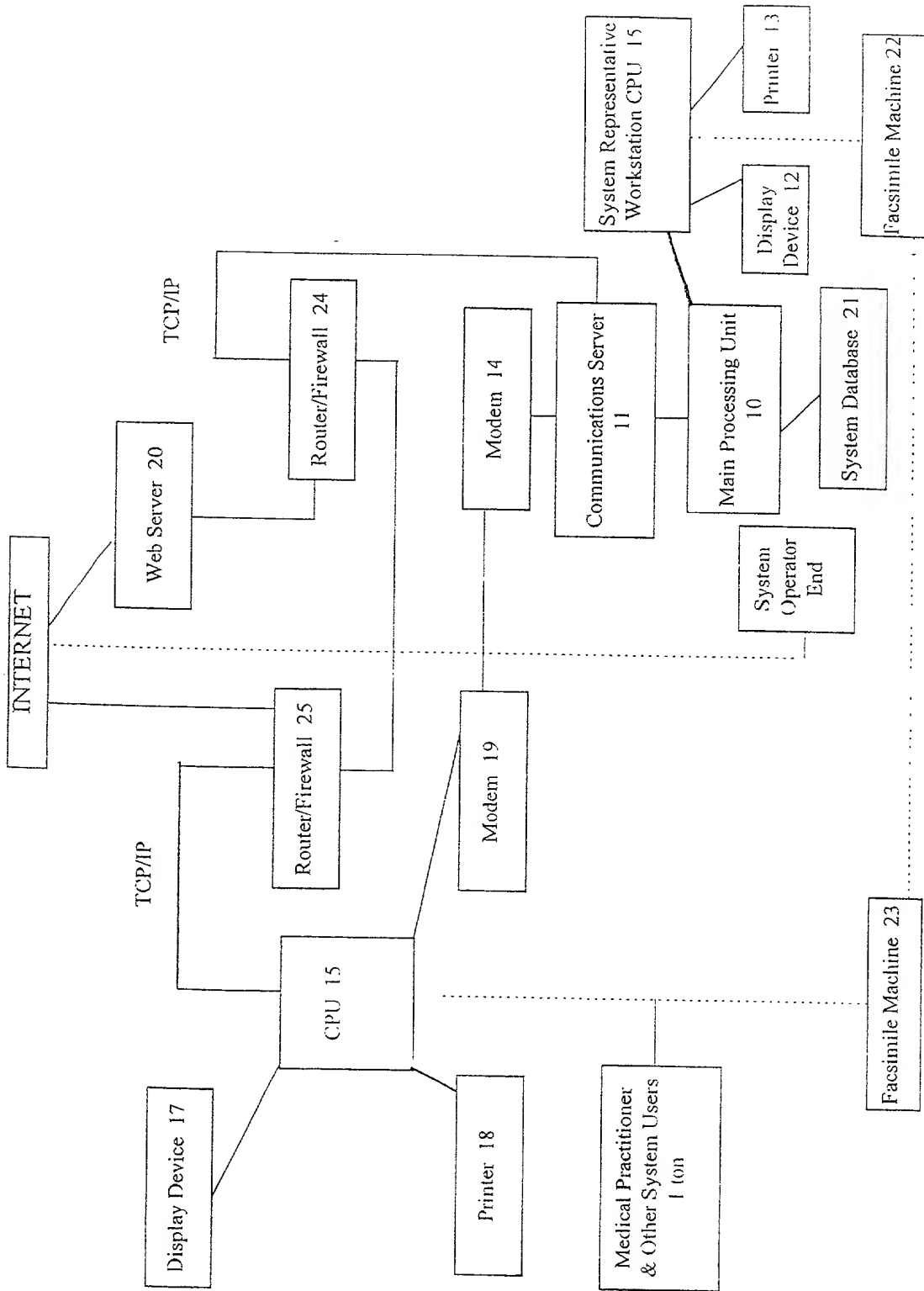
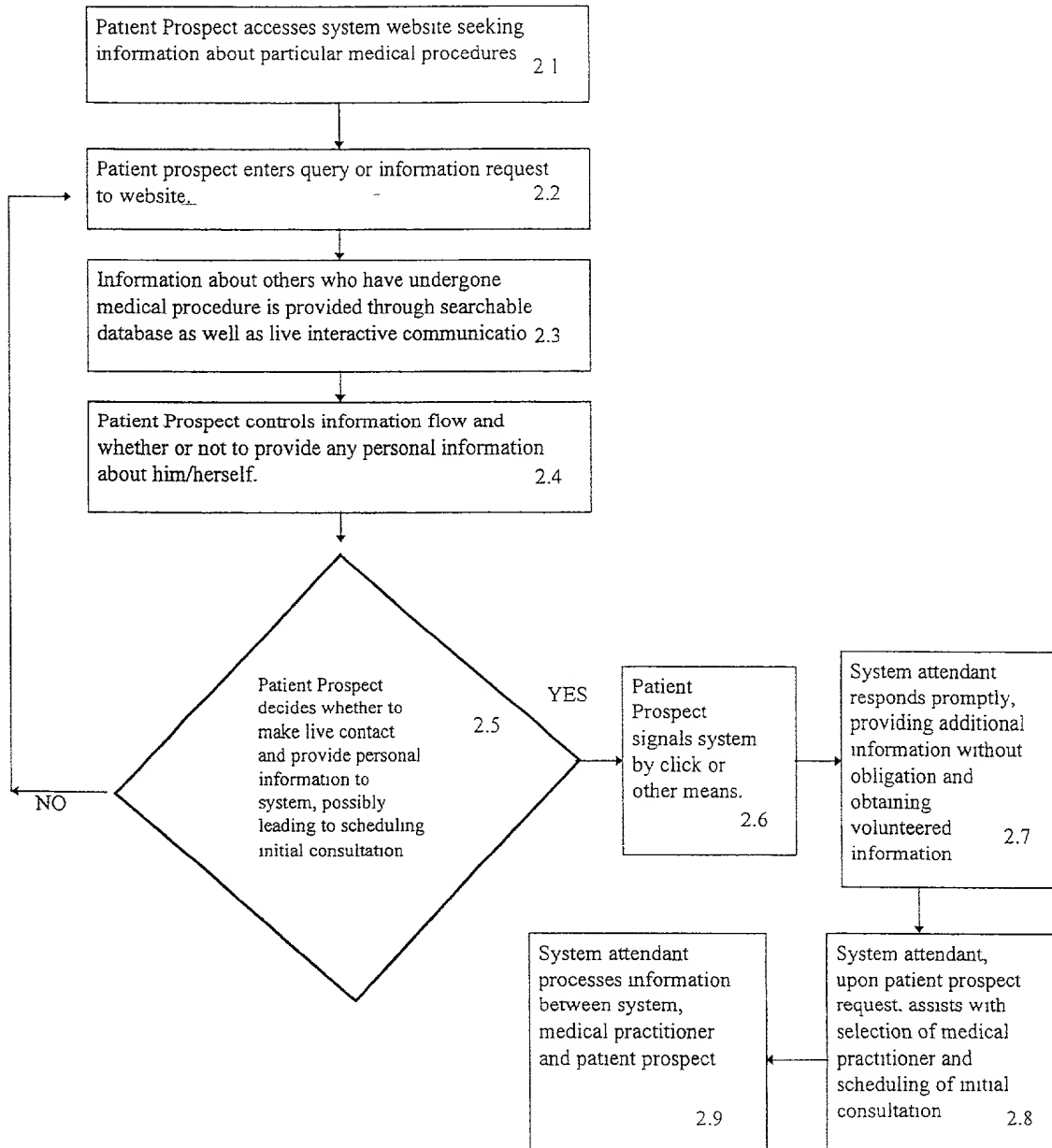


Fig. 2

Initial Information Delivery and Permission Marketing Process Flow



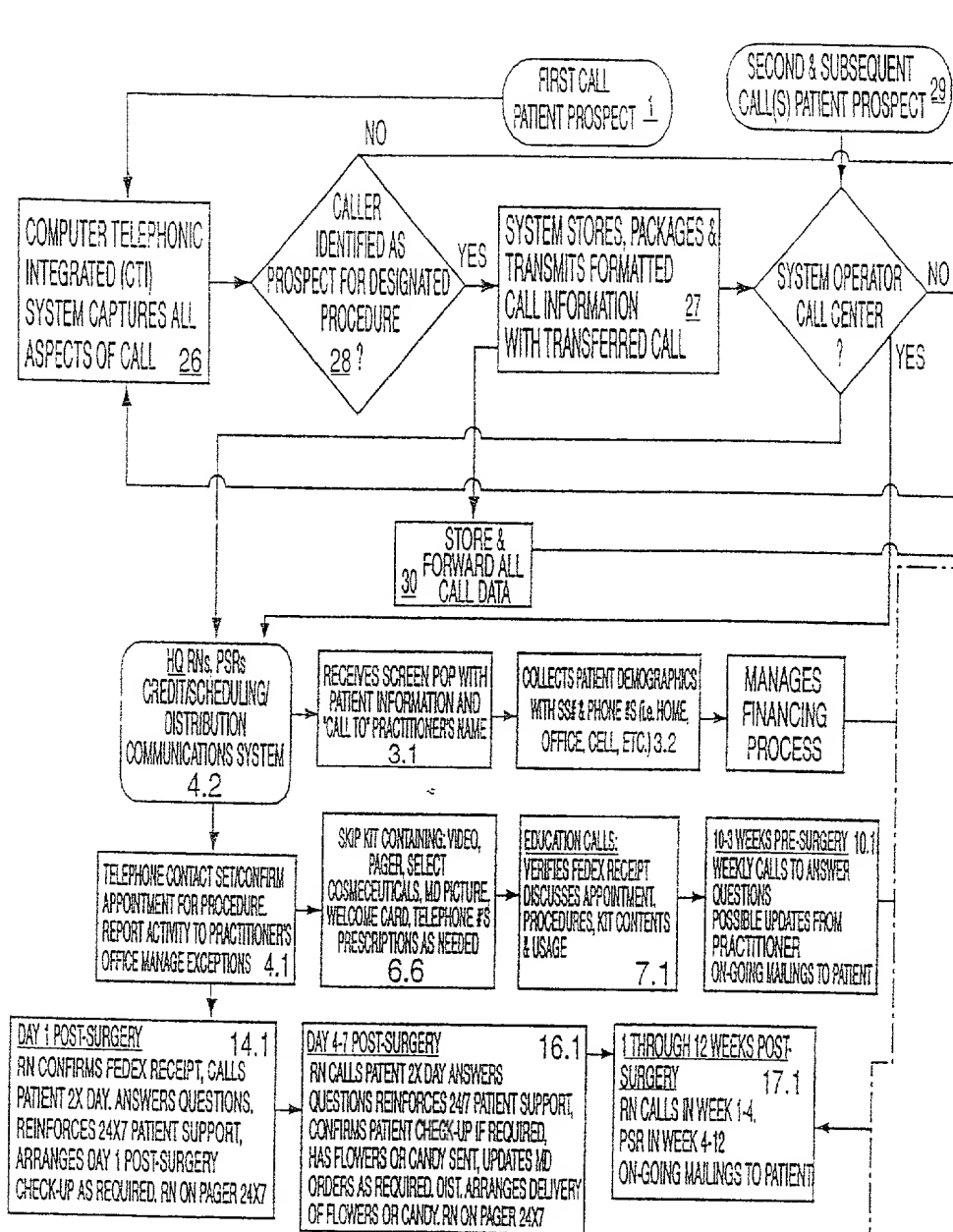


FIG. 3A

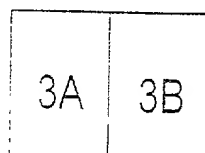


FIG. 3

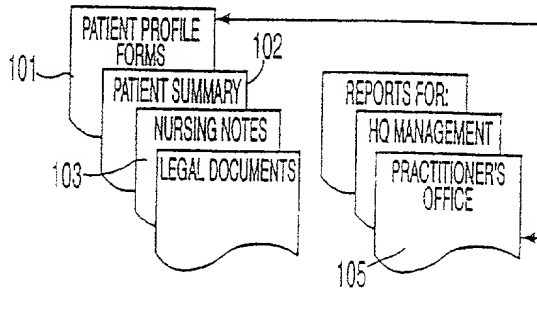


FIG. 3B

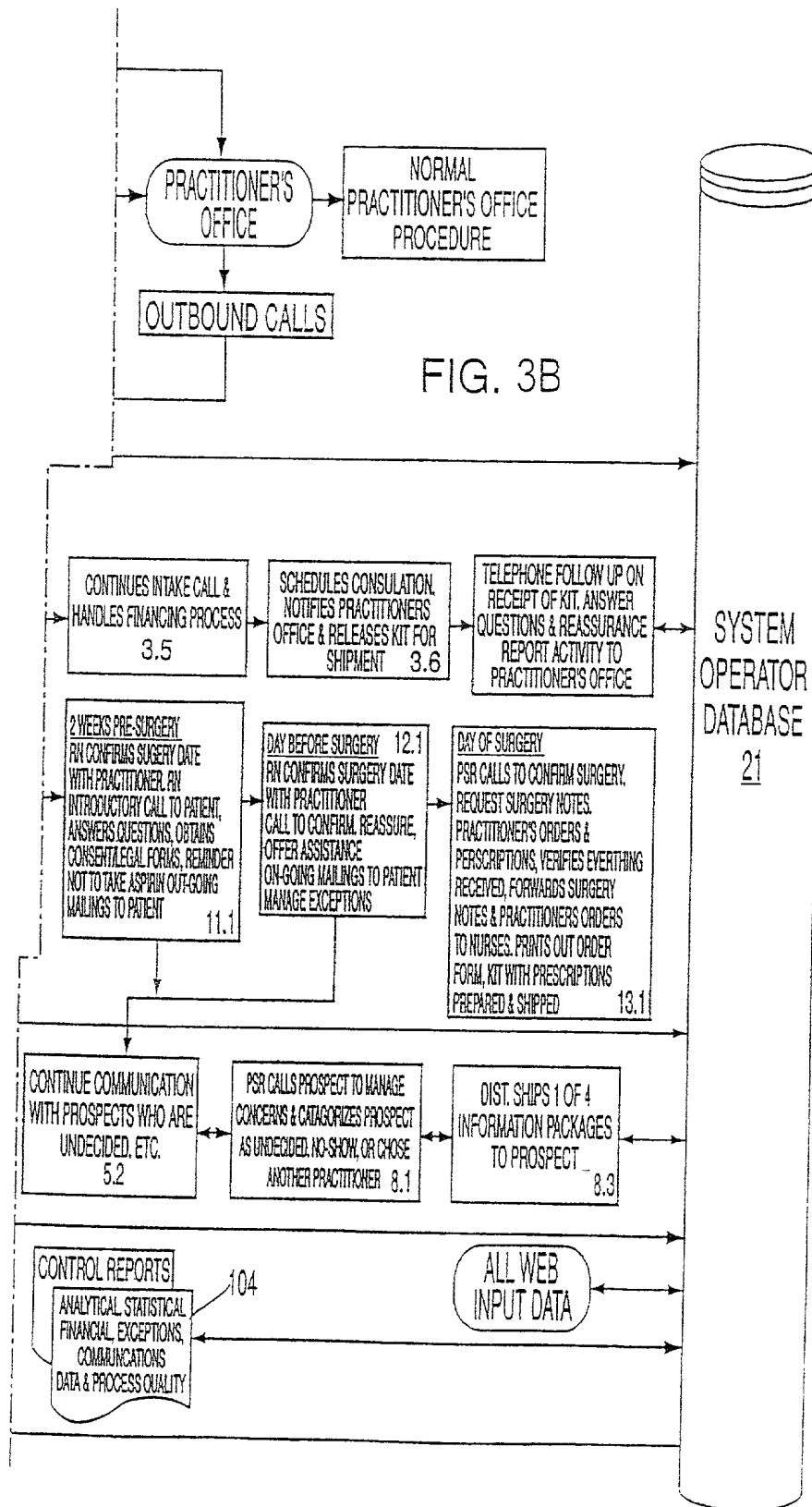


Fig. 4

INITIAL CALL BY PATIENT PROSPECT TO MEDICAL PRACTITIONER

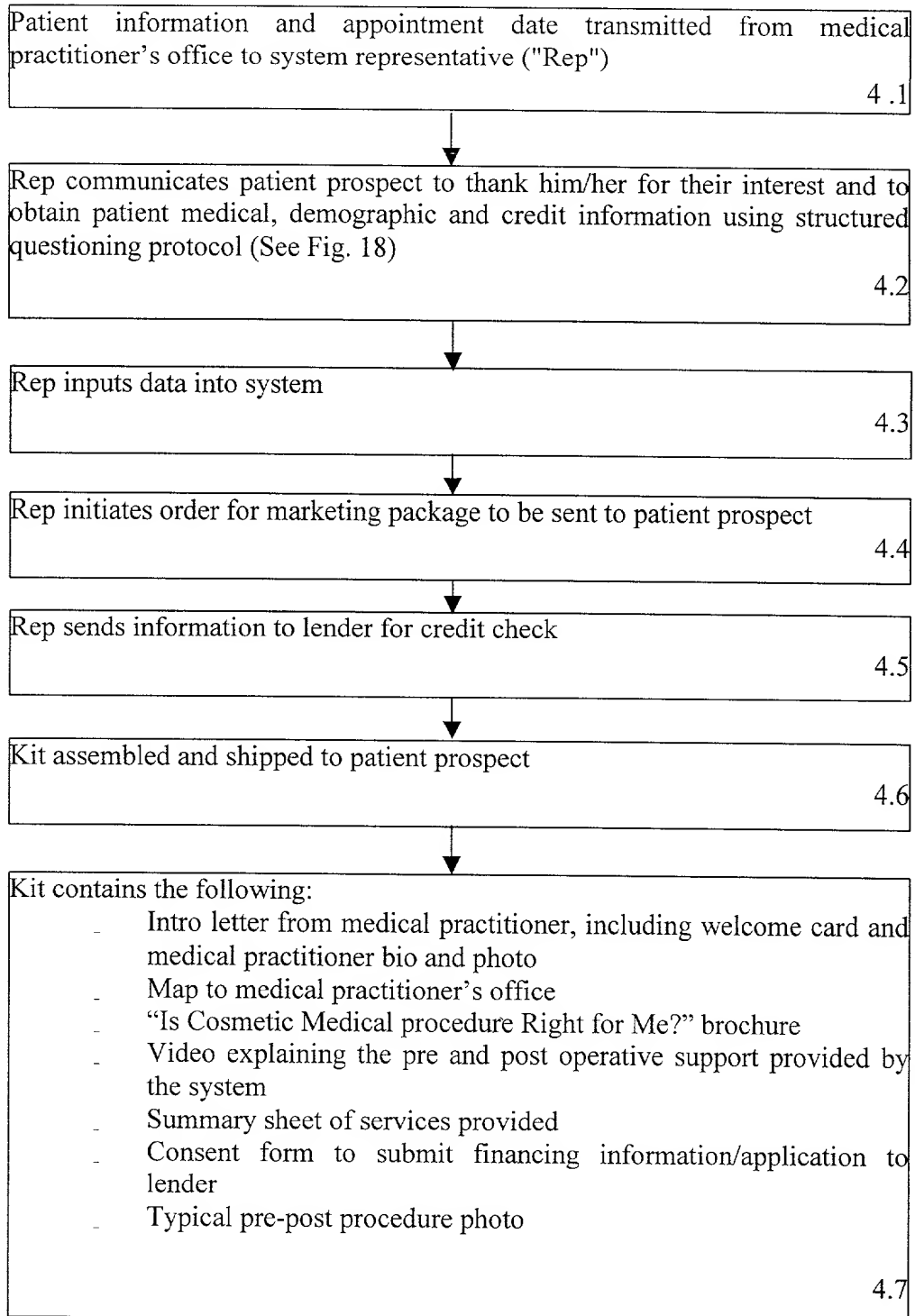


Fig. 5

PRE-APPOINTMENT STAGE

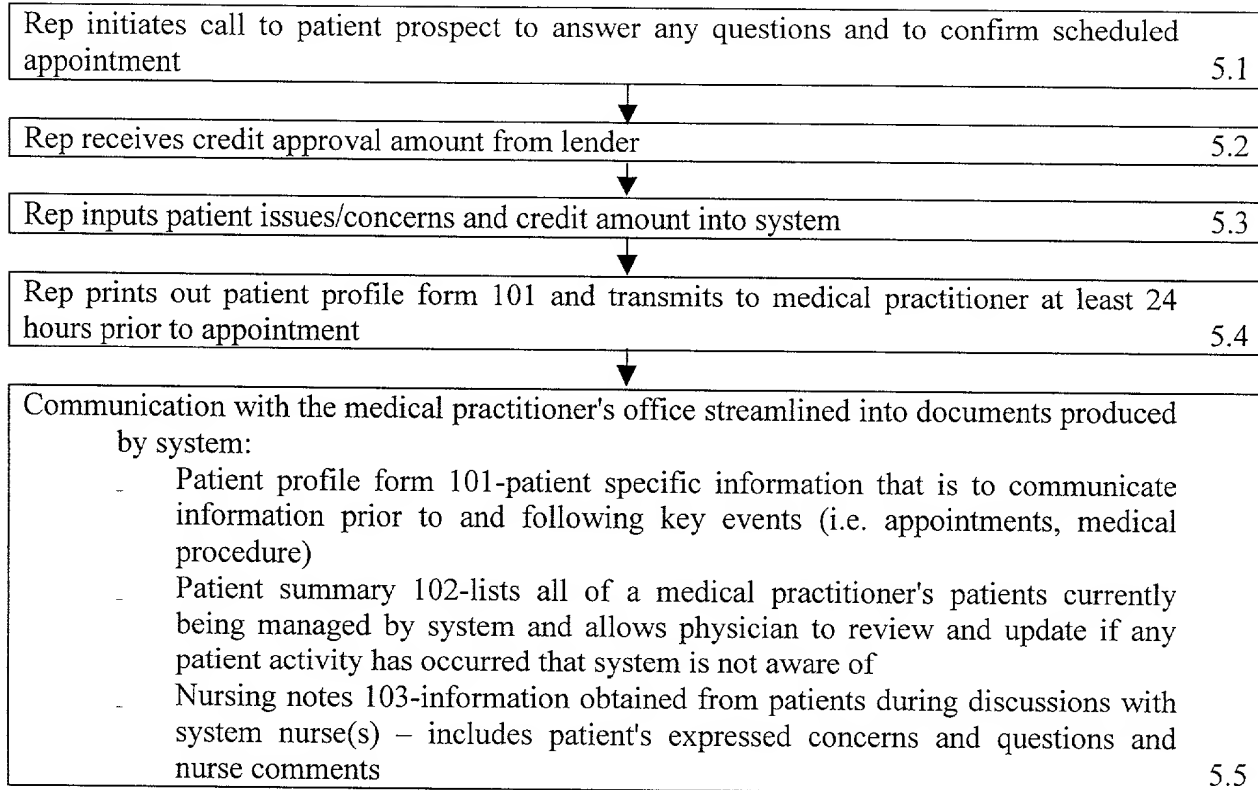
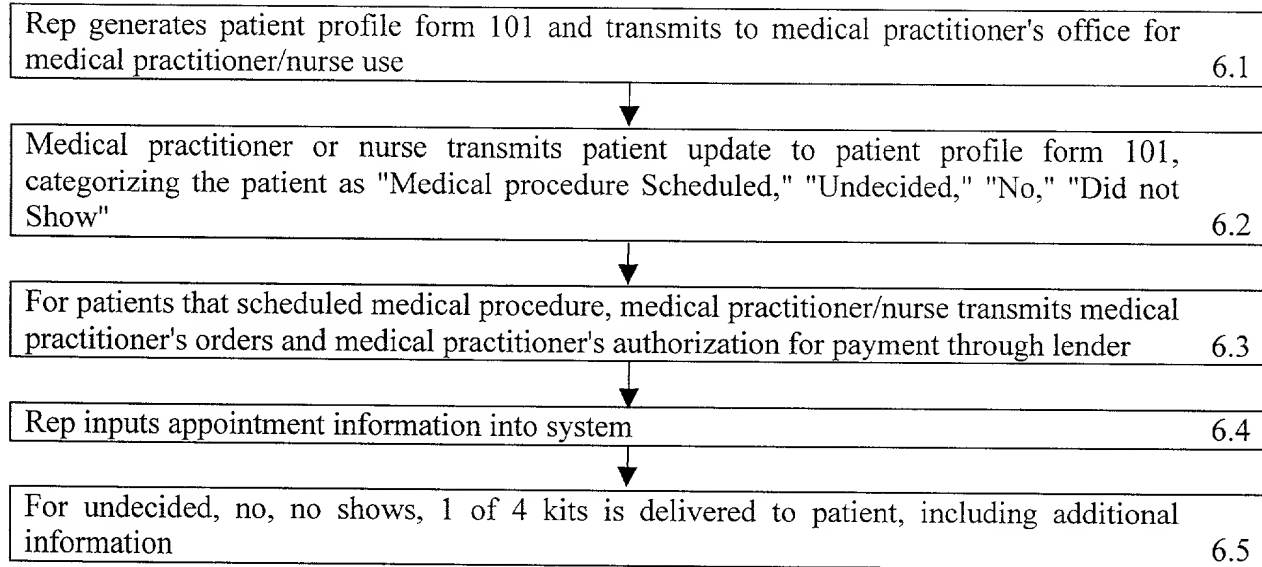


Fig. 6

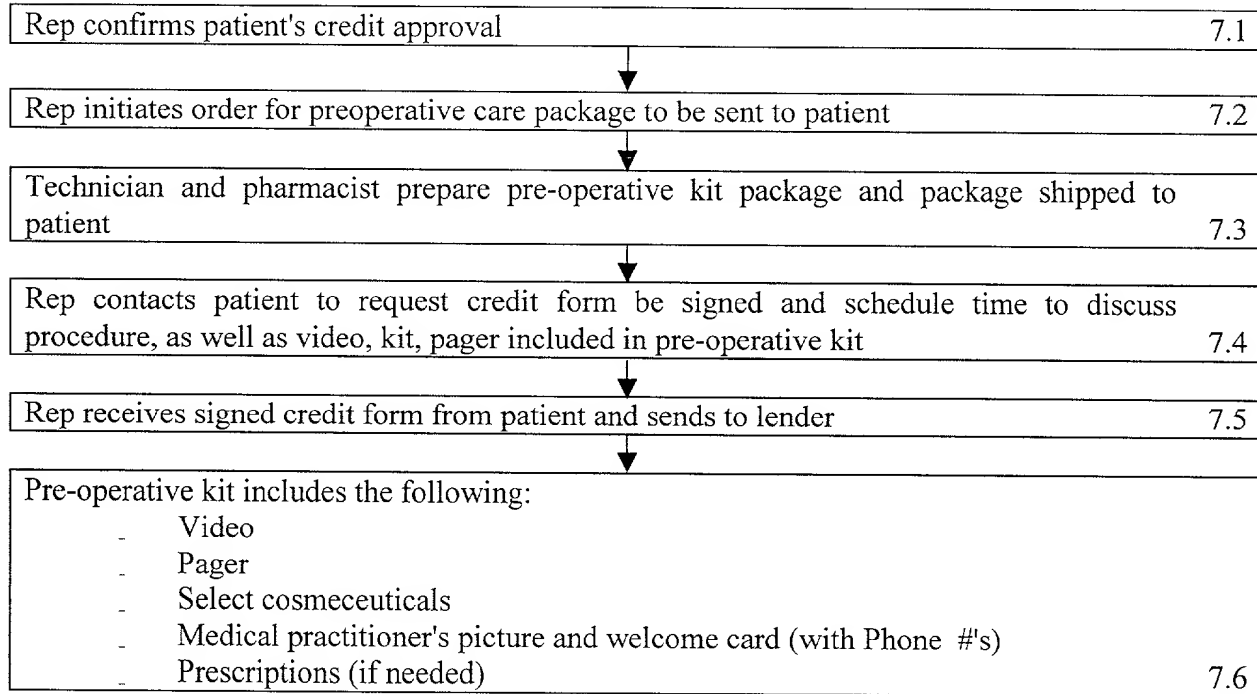
DAY OF APPOINTMENT



TO: "40" 50452260

Fig. 7

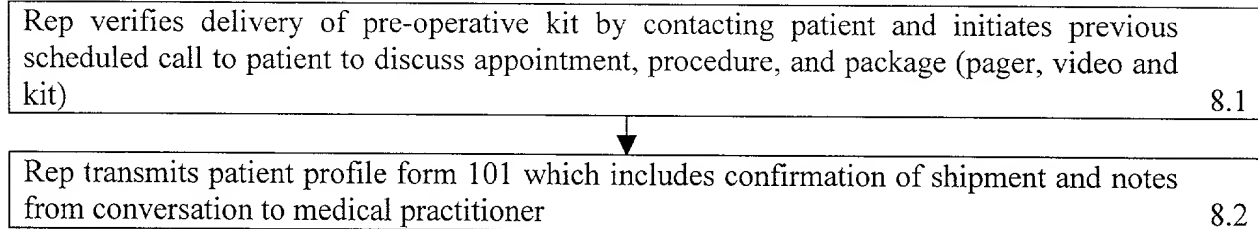
POST-APPOINTMENT STAGE FOR PATIENTS WHO SCHEDULE PROCEDURE



092340-0430
T02T0"9049260

Fig. 8

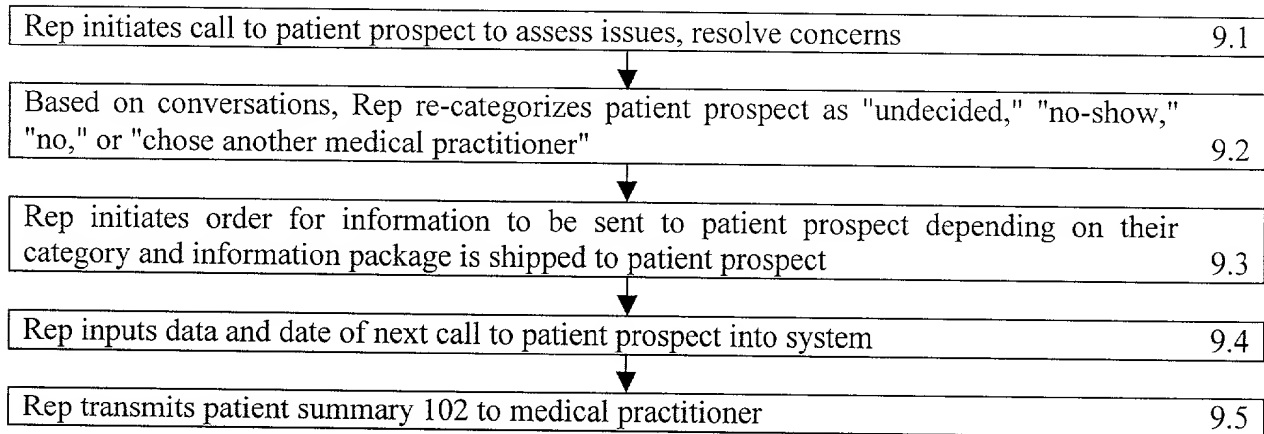
EDUCATION FOR PATIENTS WHO SCHEDULE PROCEDURE



0925406-04404

Fig. 9

POST-APPOINTMENT STAGE FOR UNDECIDED
AND NO-SHOW PATIENT PROSPECTS



09236406-044.04

Fig. 10

POST-APPOINTMENT STAGE FOR PATIENTS
THAT CANCEL SCHEDULED PROCEDURE

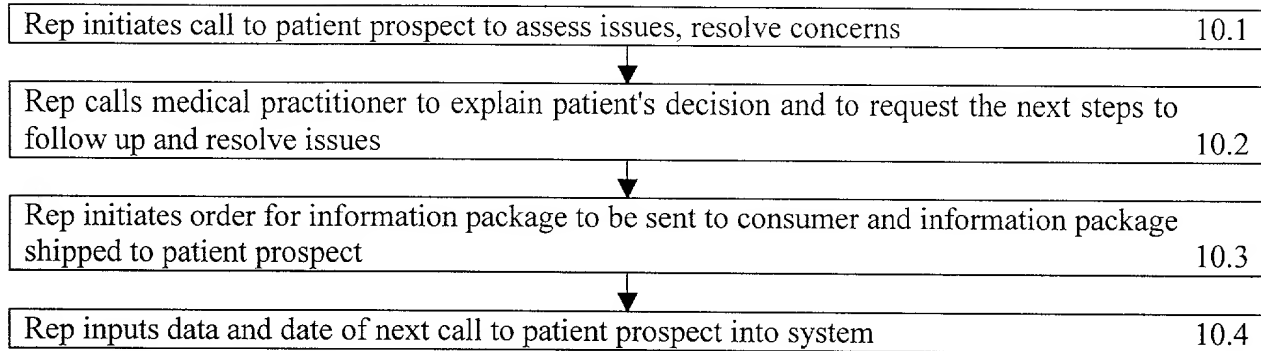


Fig. 11

10 WEEKS THROUGH 3 WEEKS PRIOR TO PROCEDURE

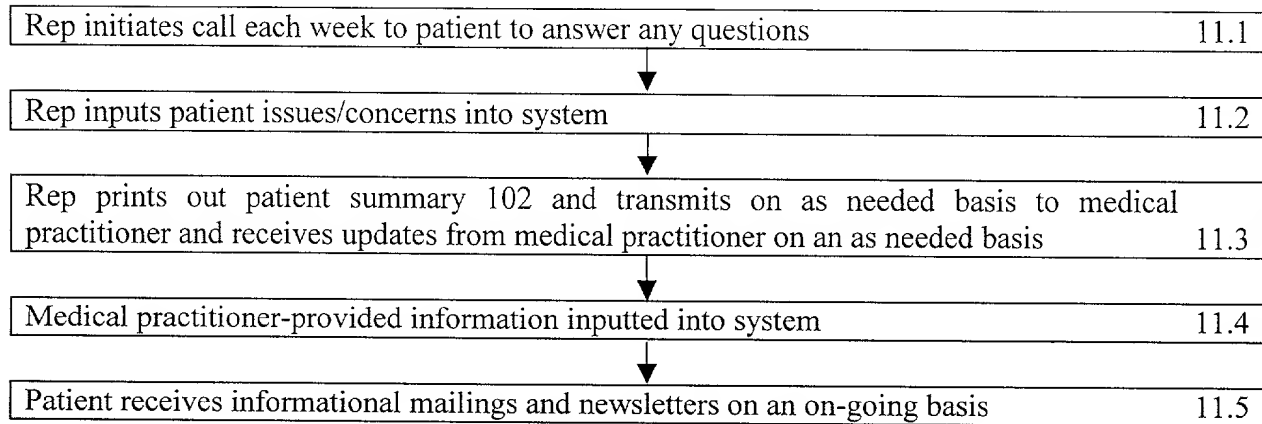
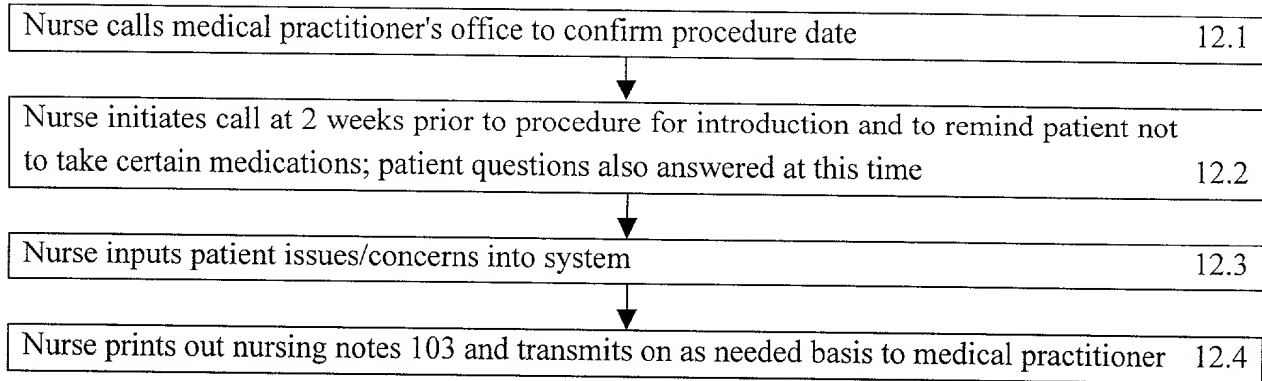


Fig. 12

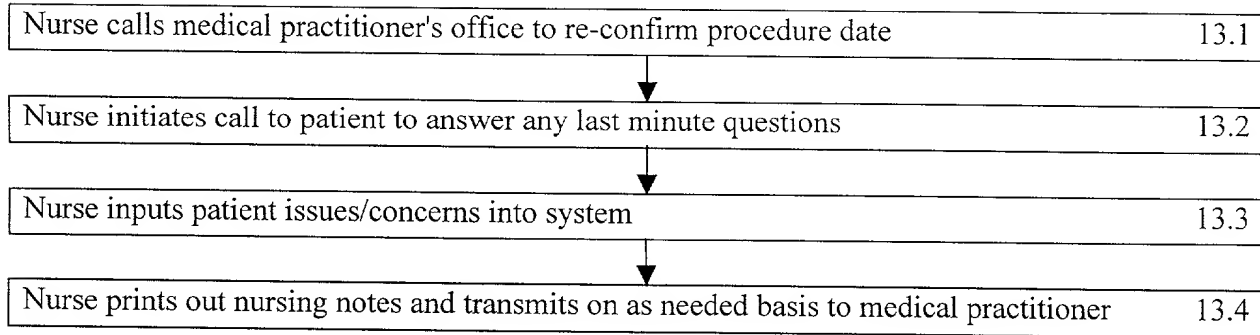
2 WEEKS PRE-PROCEDURE



09725406-041704

Fig. 13

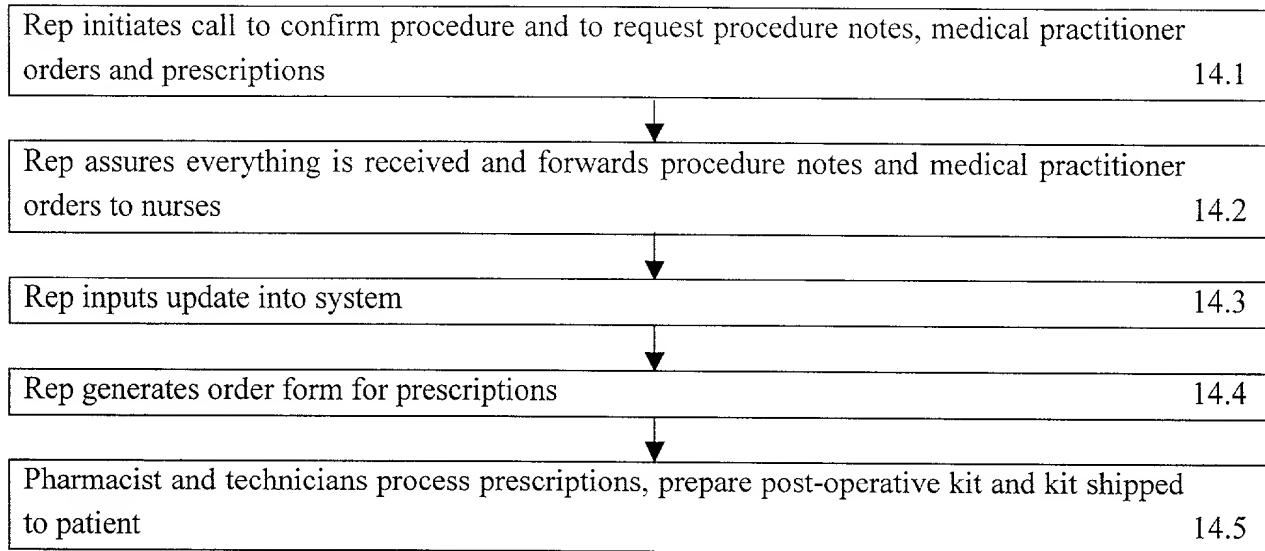
DAY BEFORE PROCEDURE



09725406-041301

Fig. 14

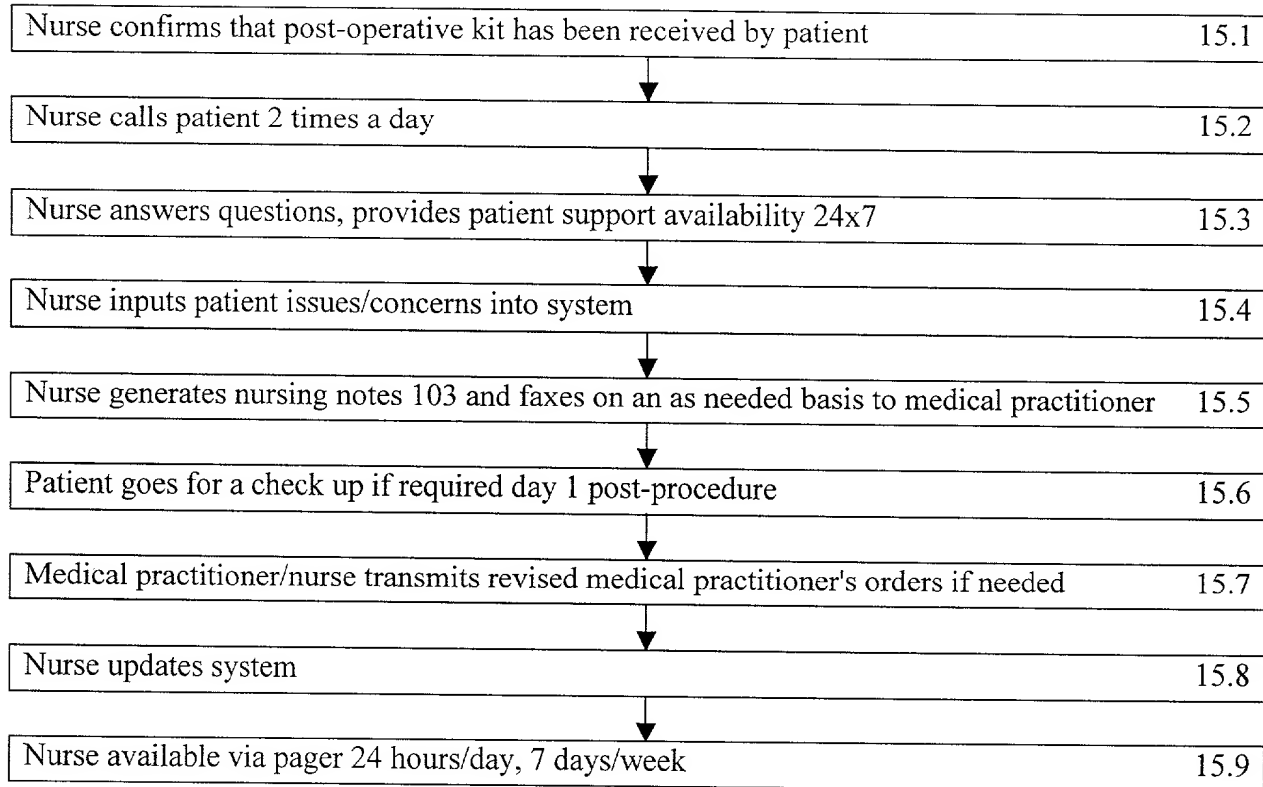
DAY OF PROCEDURE



0925406-044304

Fig. 15

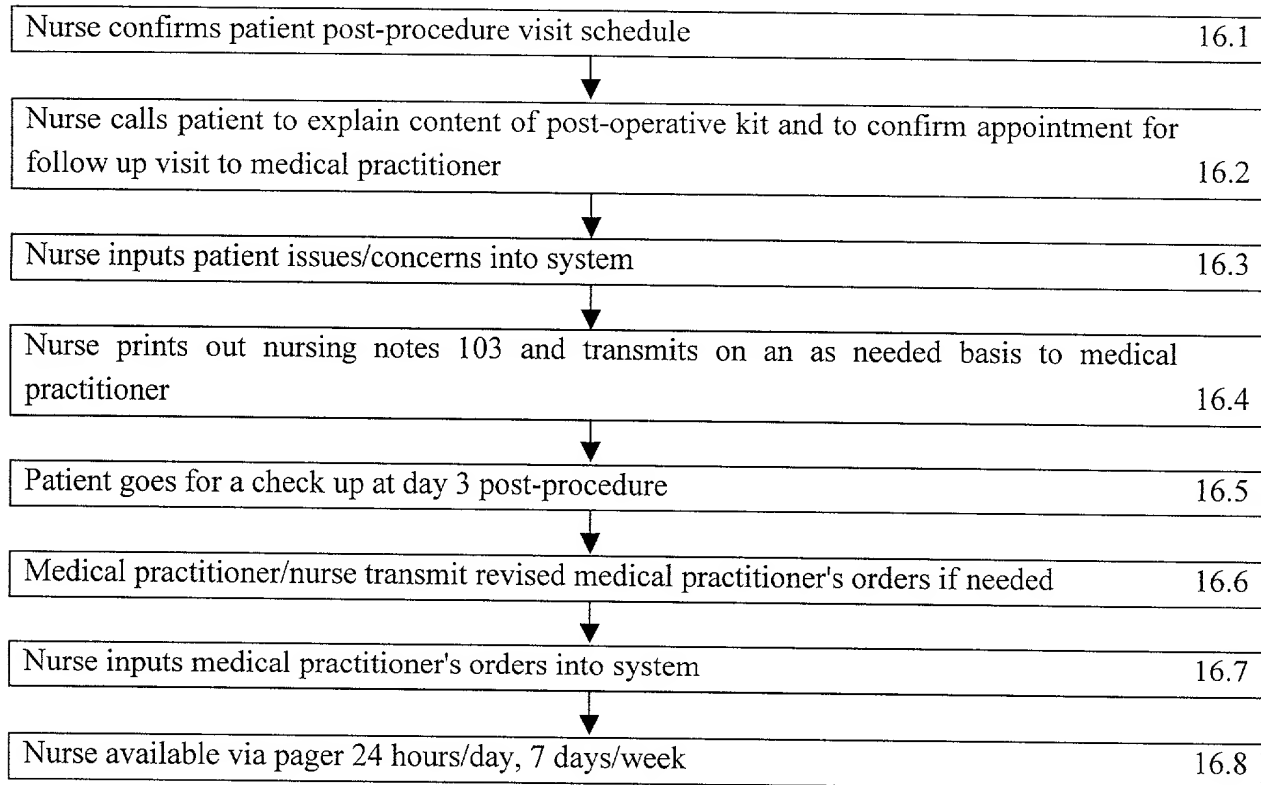
DAY 1 – POST PROCEDURE



2025-04-04 09:40:50

Fig. 16

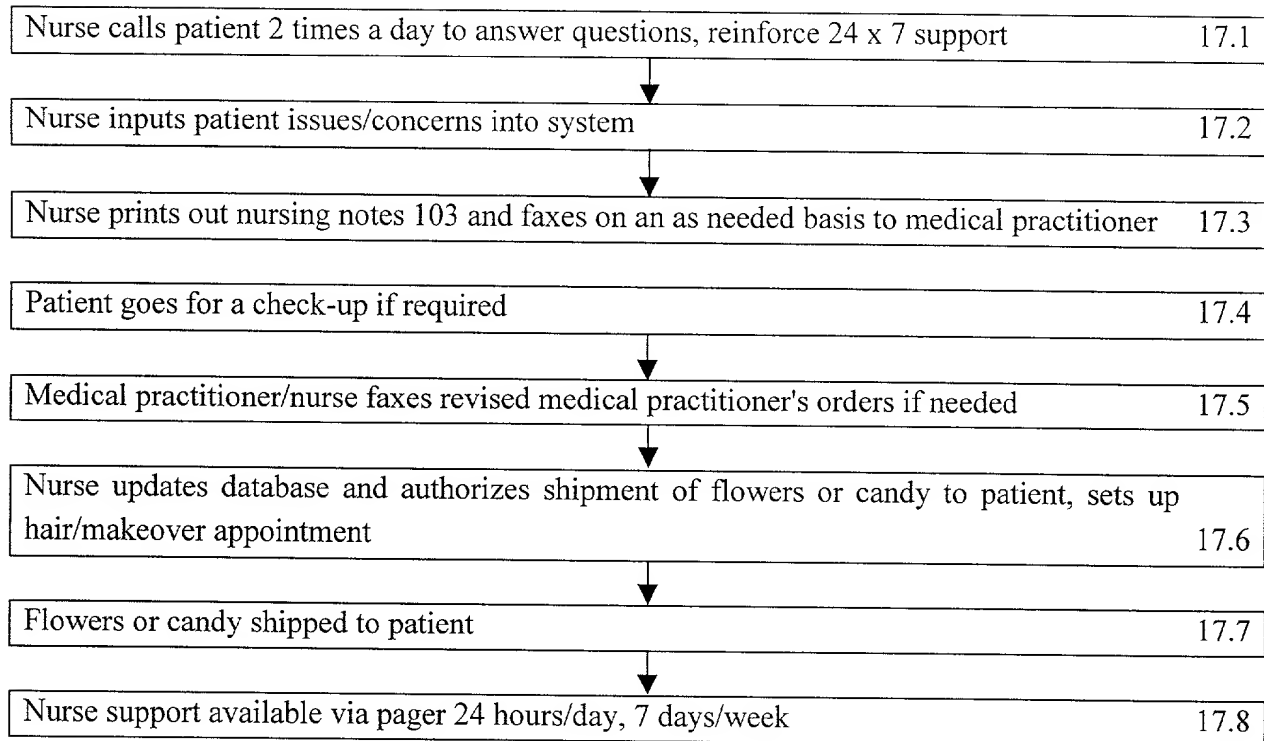
PRIOR TO, AND DAY OF FIRST POST-PROCEDURE VISIT



TO: "044" 904904

Fig. 17

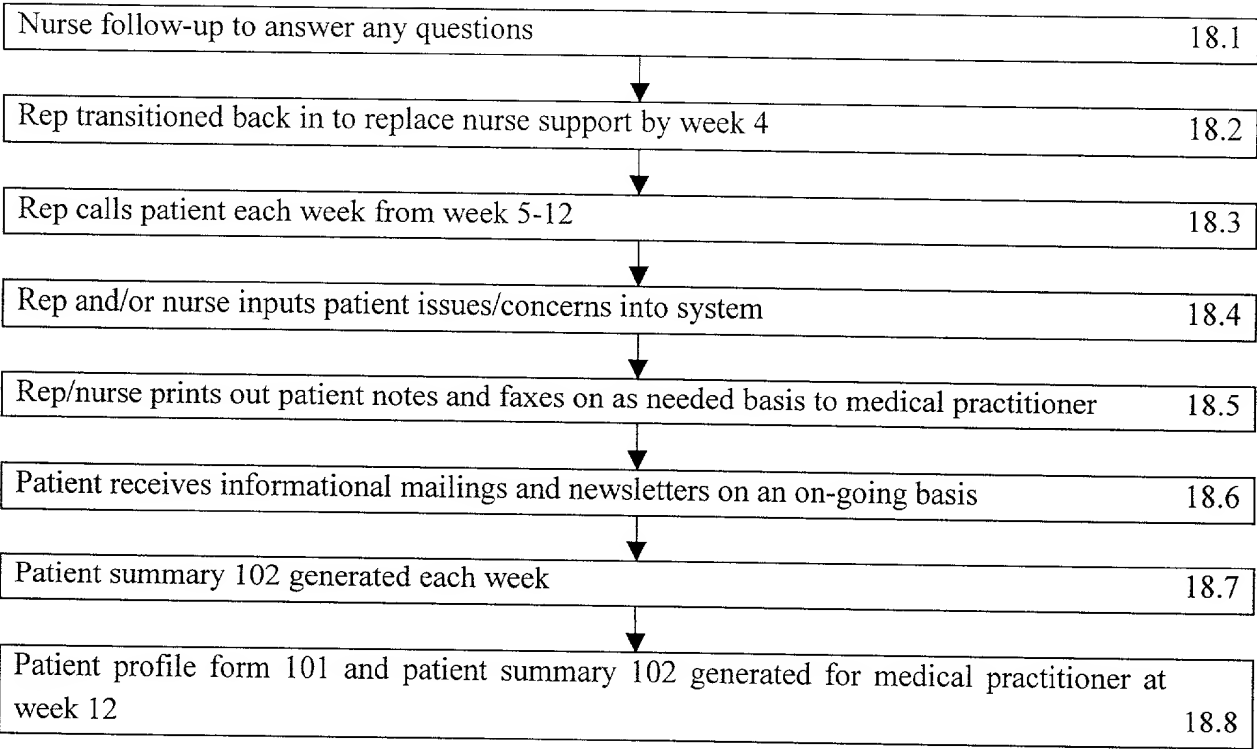
DAYS 4-7 POST-PROCEDURE



2025-04-04 09:54:06

Fig. 18

WEEKS 1-12 POST PROCEDURE



09725406-044201
T02T40-93452760

09725406-041701

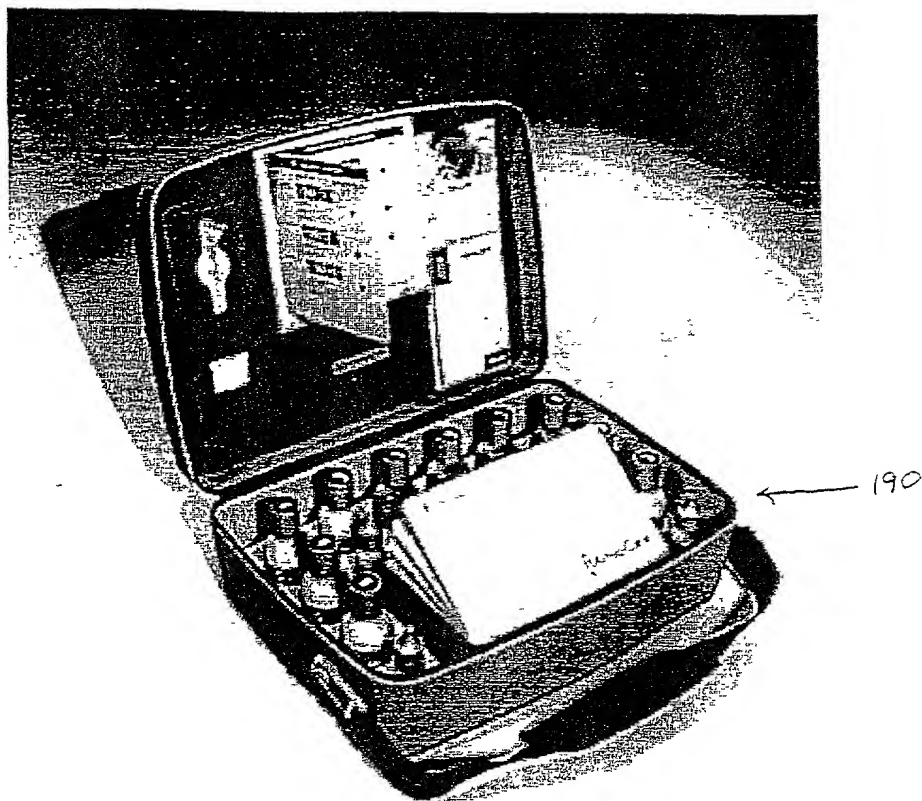


FIG. 19

Fig. 20

MARKETING PROCESS FLOW

